# Privacy Policy for The Wall Real Estate Agency

At The Wall Real Estate Agency, we are committed to protecting the privacy and confidentiality of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you visit our webpage or engage with our services. We encourage you to read this policy carefully to understand our practices regarding your personal information.

### 1. Information Collection:

- a. When you visit our webpage, we may collect certain non-personal information, such as your IP address, browser type, device information, and the pages you access.
- b. If you choose to fill out a contact form or provide personal details voluntarily, we may collect information such as your name, email address, phone number, and any property preferences or requirements you share with us.

#### 2. Use of Information:

- a. We collect and use your personal information to provide, improve, and personalize the services we offer, including facilitating property searches, responding to your inquiries, and connecting you with relevant real estate opportunities.
- b. Your information may also be used to communicate important updates, market trends, and promotional offers related to our services, but only if you have given us explicit consent to do so.
- c. We may aggregate and analyse data to better understand our customers' needs, preferences, and usage patterns, which helps us enhance our services and tailor our offerings accordingly.

#### 3. Data Sharing and Disclosure:

- a. We respect your privacy and will not sell, trade, or rent your personal information to third parties for marketing purposes.
- b. We may share your information with trusted partners, service providers, or affiliated entities who assist us in delivering our services. These third parties are bound by strict confidentiality agreements.
- c. In certain cases, we may also need to disclose your information if required to comply with legal obligations, protect our rights or the rights of others, or enforce our website policies.

### 4. Data Security:

- a. We employ industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.
- b. Our website uses secure socket layer technology (SSL) and encryption to ensure the secure transfer of sensitive data.
  - c. We regularly review and update our security practices to mitigate potential risks.

### 5. Cookies and Tracking Technologies:

a. Our webpage may use cookies and similar technologies to enhance your browsing experience, personalize content, and analyze website traffic.

b. You can modify your browser settings to reject or manage cookies, but please note that certain features of our webpage may not function properly without cookies.

### 6. Links to Third-Party Websites:

- a. Our webpage may contain links to third-party websites. Please note that we do not have control over the privacy practices or content of these external sites.
- b. We encourage you to review the privacy policies of any third-party websites you visit through our webpage.

### 7. Children's Privacy:

a. Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from minors. If you are a parent or guardian and believe we may have inadvertently collected your child's information, please contact us immediately.

## 8. Your Rights:

- a. You have the right to access, correct, or request the deletion of your personal information held by us, subject to applicable laws and regulations.
- b. If you wish to exercise any of these rights or have any questions regarding your personal information, please contact us using the provided contact information below.

## 9. Changes to the Privacy Policy:

a. We reserve the right to update or modify this Privacy Policy from time to time. Any changes will be effective when posted on our webpage. We encourage you to review this policy periodically.